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## PRESS RELEASE

### HUSS And PROVENTIA Are Cooperating In German On-Road Retrofit Market

**Nuremberg, Oulunsalo 01.01.2011:** The top management of both companies announced today their cooperation in the German on-road retrofit markets. PROVENTIA is a well established international company in the branch of exhaust gas after treatment devices, based in Oulunsalo, Finland. HUSS is a German based company and an expert in after treatment of heavy-duty and off-road devices. Both companies are going to cooperate exclusively in the German on-road markets, focusing on low emission zones and highway road charges (MAUT) mainly.

Jari Lotvonen, Proventia's Executive Vice President for mobile applications, explains the advantages of the cooperation: "Proventia is known for its technical expertise in developing high sophisticated systems for exhaust after treatment for both OEM and retrofit applications. The German market is of course an important one for us, when you just take a look to the size of the retrofit market. We decided to cooperate with HUSS in order to shorten our time to market dramatically. We appreciate the strength in sales and the usage of the established organization in Germany. We are looking forward to gain market shares."

PROVENTIA holds a German ABE verification from KBA for both the one and two liter class of various heavy- and medium duty vehicles. All systems work on the base of a wall-flow filtering ceramic material with passive regeneration and over 90% soot collection rate. HUSS holds an ABE verification for the one liter class with active regeneration in conjunction with their own LPS-SiC ceramic. Both companies see the benefit for their exclusive cooperation in covering now together the entire engine range

and all market segments, both the low emission zones and the road charges.

Dr. Thomas Rahn, CEO and President of the HUSS Group, comes straight to the point: "With our MD system we have been very successful in German low emission zones so far, but the bigger engines, especially depending on the road congestion charge were missing in our portfolio. We are happy that we have built that reliable cooperation with PROVENTIA. Now the customer can get the entire portfolio from one source. We are offering the complete product range under our own responsibility and customers can rely on our valued market presence and field service."

The German on-road market is based on the low emission zones and the road charge for the German highways. The low emission zones show a strong need for active regeneration, especially in the medium duty sector, due to the low temperature profiles of the decent engines. The road (MAUT) sector is driven by reducing the congestion charge and achieving grant money from Deminimis in order to finance a particulate filter retrofit. The cooperation of both companies is remarkable because they have chosen a smart way of offering the full picture to the customer without inventing "the wheel" more than two times.

For more information please watch the websites of both companies [www.hussgroup.com](http://www.hussgroup.com) and [www.proventia.com](http://www.proventia.com) or call either Frank Christlein, Marketing Specialist HUSS Group, +49-911-6565721, [frank.christlein@hussgroup.com](mailto:frank.christlein@hussgroup.com) or Mika Wilska, Marketing & Sales Manager Germany, +49-151-50432638, [mika.wilska@proventia.com](mailto:mika.wilska@proventia.com)